Women's Fine Silk Hose \$1.50 and \$2.00 Grades \$1.15.



2 pairs-\$2.25.

This sale is a sale of factory hurt hosiery from the best maker of silk hose in America. He is so jealous of his reputation for quality that he will not permit us to use his name in this adver-

STOCK MARKET

New York, May 10-Opening-Tak-

Washington and abroad contributed

Railroad bond issue, but fresh selling

(T. L. Watson & Co.)

late market Friday. The consequences

cannot be measured properly until more authentic details hvae been re-

the growing improvement in our do-

SELLING FOOD SUPPLIES.

many cases their publicity work was

about their goods. While this kind of

notice helped fix their business in the

The typical food product advertis-

ing of today, with which many of

simple price list of special bargains.

Markets focus attention on a few spe-

cial values, as a means of getting

the public in the habit of visiting the

killed fowl," "Pure navel oranges,"

our exchanges are fairly loaded, is a

But in a great

wholly unexpected development.

en to advertising food products.

permanent thereby.

far more effective.

place.

vertising

greater extent toward noon.

ch ruled in the first hour and to a

caution.

Only at this time is it possible for you to obtain silk hose of high quality at this price. And please remember that the quantity is limited.

We have all sizes in the leading summer shades and in black, for those who come now.

May White Sale Continues-Women who love dainty white wears are delighted beyond measure with the beautiful things in our May White Sale which they are glad to buy at the tempting prices. Blouses and neckwear, corsets and brassieres, snowy cool undermuslins, new wise petticoats, handkerchiefs, gloves, hosiery, shees—all are innded in this most attractive sale.



BIRTHDAY OF DAVE SULLIVAN, WHO WAS CHAMPION 46 DAYS he

The is the thirty eighth birthday of sollivan, the saltent little fight-from Cork whose relim as a chamna was the briefest in modern pugino history. Back in 1998, Days the fratherweight champion of world for exactly forward days the more glory to him, for what the found it a very good rule to follow."

possilistic top-notcher in these com-mercial days would risk his title so; soon after winning it? An armices, man could count em on his fingers.

Daws, of the illustrious Sullivan clan-which includes John L. Jack and Mike Twin, Spike, Tommy, and a host of other great lighting men, was born in Cork on May 10, 1877. He was five, feet four and a half inches in height. His puglistic career began in 1874, and he went along without a defeat until 1897, when he lost a 20-round declaion to Pediar Paimer, the Engdecision to Pediar Paimer, the English boxer. Dave fought draws with Casper Leon. Austin Rice and Jack There were gains of 1 to 1 1-2 points sengers were just taking raward and twice knocked out Patsy in prominent issues, including the cautions without any flurry. Healey.

Sullivan reached the championship was the only war stock to record goal on Sept. 26, 1898, when he de-feated Solly Smith in five rounds at New York. Smith, a Los Angeles boy, had copped the title from George Dixon in a twenty-round battle at San Francisco about a year before. The lad from Cork was something of an accidental champion, as Smith broke reports dealing with the situation at one on the navigating bridge, scramcontest and had to quit. George Dixon was still claiming the title, and clamored for a match with Sullivan. The latter was willing, and on Nov. 11, 1898, the Irishman and the Chocolate Drop met in New York, and Sulli-

van lost on a foul in ten rounds. Not long after losing his title, Sullivan was knocked out by Oscar Gard-ner, and late in 1899 he lost to Kid Broad. In 1900 he defeated Broad in New York and stopped Oscar Gardner in Louisville. The next year he fought three bouts with Broad, losing one and getting two draws. In 1902 Daye tried to come back, but was whipped by Terry McGovern at Louis-Sullivan was afterward defeated by Young Corbett, Charite Neary and Kid Herman, and quit the ring in 1905. He has recently been employed as a referee in the clubs about New ceived. No other recent champion has had so brief a reign as Sullivan. The to imagine that values will be pernearest approach to Sullivan's record manently kept on a panic basis, and was made by Billy Papke, who won the middleweight title from Stanley Ketchell on Sept. 7, 1908, and was defeated by the Pole on the following November 26th.

PLANK RELATES HOW MANAGER MACK CALLED HIM DOWN

Eddie Plank recently uncorked a bouquet for Connie Mack that shows how Connie is regarded by his former

"He is a wonderful manager," says Eddie. "He is a quiet, observing man, tust as one would judge from a look at

his pictures. He pulls in harmony with all his players and it is rare in-"Right well I remember the first

and only rebuke Connie ever directed toward my head. We were playing in Chicago in 1906, and the gentleman who was umpiring the game (there is no need of mentioning his name here) was calling 'balls' on me when the leather was cutting the plate in half. raised the dickens with him and he kept calling them bad until the sevguard. I took off my glove and threw it in the air, and was immediately chased off the field.

"As I walked over to put on my sweater Connie said in a slow, delberrate way, with a piercing note of sarcasm in his voice: 'Nice work, Edyou showed excellent judgment." That was all, just seven words, but believe me, boys, I'll remember those seven words as long as I live. They burt me worse than if he had 'lit in'

and cussed me until be was blue in the face. I don't retain their memor hard feeling toward Mack attached-far from it. I simply remember forming the most cutting rebuke I have ever received. It taught me a lesson I never forgot-I never are typical items. lost my head to such an extent as to get myself chased for it.

advice to you is that you try to keep would be read with closer attention company. of your cranium in the vicinity of 70 degrees Fahrenheit or lower, if posstble. This applies especially to the pit- three months. tchers who are often wont o kick up the dust and create a row Farmer Want Ads. One Cent a Word.

TOOK PHOTOS ON DECK OF LINER Five Are Lost, AS IT STARTED TOWARD BOTTOM Two Dying As 177 STATE STREET.

Young Passenger Aboard Lusitania Abnormally Calm, Says Eye Witness Well Known Here-Head of Jeffrey Concern Gives Vivid Description of Men, Women and Children Struggling for Life.

manner, by Charles T. Jeffrey, pres. of your chance of lident of the Jeffrey Motor Car Co., of "After another nosha. Wis., in an interview with

Jeffrey is well known in Bridgeport. le was an official of the G. & J. dotor Car Co, which has been ab-

The interview follows: "I was in the smoking room when ne explosion took place," began Mr.

effrey, speaking queetly and calmly, although plainly showing in his face the strain of his experience and suf-fering much pain from the effects of long struggle in the water. "It shook the whole ship, just as a train would with us. shake if the locomotive suddenly "Our stopped and backed into it.

"I did not, of course, know what it was, and it did not occur to me that we had been torpedoed. I thought it might be a mine, or that we had run upon a rock, but it simply did not occur to my mind to imagine anything so horrible as that this defense-less ship with its helpless passengers would be torpedoed without warning.

"T did not, of course, know what it up to our chests in was."

I did not occur to me that keep still, and as the least stir made her keel over, his restlessness was risking all our lives. We all fell into the water and got back again, but still he would not keep quiet.

"Then a woman floated along with a deck chair and an oar, and we took her aboard, but it was doubtful how her aboard. Thousands of the sailors had tickets for the Boston American league game this afternoon. Tonight the fleet again the spot where the ship was when the man took the can I spoke of and explosion took place. It was about pushed off on his own account. We take a list to starboard, but very slow-ly. There was no panic, either then Many other "Earlier, when there were only 100 feet away. The ship began to r at any other time. Many other assengers came out and looked over

ver pitched balls. When a man forces "I went down to 'A' deck to see what was happening there, but there he is hurting his teammates, not him-self, and therefore it is his teammates he must consider, rather than himself. 'To kick and pout at a bad decision was no commotion, any more than there was on the upper one, to which I returned. But the ship was listing more and more. The life-boats had been swung out the previous day, and I saw women and children being put into them by sailors.

"There was no rushing for the boats o struggling for places; everything was being done with perfect calmness and orderliness. I went down to my cabin, meeting many people in the al-leyways with life-felts, and others gong for them. I had an air life preserver of my own, such as aviators use, and put it on to return to the deck, but it occurred to me that the ubber might get punctured, so I went elow again and put on my vest and

"Mr. and Mrs. Elbert Hubbard had ng its one from London, where nothing of them, then or afterward. The ship had now taken so strong a local stock market opened with no list that it was difficult to get along trace of the excitement which attendthe passages, but there was no scramed the later session of last week. sengers were just taking rapid pre-

"When I got on deck again I saw one of the lifeboat falls get jammed was the only war stock to record a severe decline, falling over four points. Initial advances were lost soon after the opening, but the setback was orderly. Trading was moderate, with an underlying note of caution.

one of the lifeboat falls get jammed in the davits at one end. The boat fell bow downward and the people in her were all spilled into the water. I also saw a young Canadian woman, whom I knew by sight, take a sixty foot header into the sea. I don't know

bled up there, where I could observe in large measure to the liquidation everything that was happening along one side of the ship.
"In the distance I saw a young fel-

ing stocks almost without exception ow sitting calmly on the deck and were then under last week's lowest taking snapshots of the boats being quetations and the list as a whole showed general weakness. The delowered, just as quietly as if there were no danger at all. His nerve excline was checked for a time by an-nouncement of the sale of practically cited my admiration, but I don't know whether he was saved or not. In the all the new \$65,0,00,000 Pennsylvania morgue in Queenstown I afterward aw the body of a young man with a forced prices lower than before. Bonds kodak slung around his neck, but it was not the same person.
"The ship now keeled over so much

that the passengers were clinging to the deck rail. It was a terrible sight; The disaster to the steamship Lusi-tania produced complete panic in the their helplessness, with the great ship steadily going down under us. I knew there was no place for me in the boats so I stayed on the navigating bridge, waiting for the final plunge. At this time I did not think I had any chance ceived. Serious as is this event from any point of view, it would be folly of being saved, because there were no rescuers in sight.

"I thought my only chance was that mestic conditions is such as to place when she went down I might come up again and find something to cling to. The ship at this time had not lost her us in a strong position to meet any possible emergency arising from this way and I could see people in the water and in the boats as we passed them. She was now getting to an angle of forty-five degrees.

The newspaper man who makes a The newspaper man who makes a "Suddenly there came a terrific practice of looking over his ex-changes must be greatly impressed trembled as her funnels went over, with the great amount of space giv- and she just slid under the waves by the head. Then she seemed to be Formerly the bulk of newspaper ad- suddenly checked, as though her bow was done by about four had struck something, but it was only classes of dealers: Dry goods, men's momentary, and in another moment clothing and furnishings, furniture she disappeared under the water."

Mr. Jeffrey's story of the actual

still furnish a big section of newspa- sinking bears a striking resemblance per advertising. But there has been to the best descriptions by survivors a great tendency for advertising to of the manner in which the Titanic spread out into other lines of busi- went down. In each case the ship ness, particularly into food products. slowly heeled over until she reached A good number of market men, pro- an angle of 45 degrees or more; then vision stores, and groceries have ad- came the tremendous roar and rumvertised for years. Many of them ble, presumably caused by her bollers have seen their trade grow large and leaving their seats and striking the sea water; and in each case there came that momentary checking, as though confined to small and rather routine the great ship herself made one last

notices, with no detailed information effort, before the final plunge. "I went down with her," Mr. Jeffrey continued, "but came to the surface public mind, it could have been made again very quickly and took a good breath. I remember I felt surprised of Trade and then violate them. that I should have regained the sur-

"All around me I saw great num- and a highly central position. bers of persons struggling in the somehow it does not grow much water, but as the minutes passed we Probably this spirit of disunion is the seemed to get spread out in a larger great obstacle in its path. Nothing area of sea. When I remained affoat can be accomplished in the way of A typical advertisement now lies after all, and I looked around for dial union of all interests. on our desk. It simply consists of something to keep me up.

about 20 items of special values in "Presently there floated near me a a town where the is discord. It is black type, each giving the price, rectangular sheet metal can, like the disheartening to all trying to do public parts are all tank of a lifeboat, and I clutched lie work to find that their efforts are tilled fowl." "Pure navel oranges," it. I waited for a rescuer, but there not backed up by all elements. When the typical items.

This advertising must pay, or it came along, hanging on to a barrel the majority should rule. The min-

temperature in the neighborhood by the average bouseholder and his "We were hanging on for some time your cranium in the vicinity of 70 wife, than the set battle that has when a man of 75 and a boy of 17 grees Fahrenheit or lower, if possible or reported in black headlines for came along on a plank. The boy could came along on a plank. The boy could ed to give any information about not swim. We caught them and add-himself, was Hotel, under German ed them and their plank to our party. management, in Victoria, British Co-"We spoke of nothing all this time lumbia.

The rigor, pathos and terror ac- | except our chance of being saved. We ompanying a battle for life on the said nothing about the Germans, who had so nearly taken our lives. In ater after a ship has gone to the these conditions you can only think of the described in a gripping of your chance of life. It is the one

"After another twenty minutes of so we saw in the distance what lookcorrespondent for the New York ed like a raft, so we swam toward it, ushing our supports. nearly half an hour to reach that raft, and it turned out to be a collapsible boat which had not been properly opened, but we managed to get into it.

"We were in this boat some time, and were taking in water steadily when a man weighing perhaps 250 pounds floated by, without any life preserver. He was all in, but we got him aboard. Next a foreigner who could speak no English, got in

"Our boat was going down lower and lower, so that we were standing "I did not, of course, know what it up to our chests in water. The foras, and it did not occur to me that

three of us holding to the barrel, we the side, just as I did, but there were had seen a tramp steamer on the horizon. I knew she was steaming away signs of alarm or any rushing from us, but I said, 'Sh is coming this way,' to cheer up the other fel-They said, 'Yes,' but I wondered at the time whether they didn't know she wasn't as well as I did. "At last, at 6:10, after four hours n the water, the trawler took us in. We were stiff and cold, and went down to the engine room to dry our cloth-es. We were tended with the great-est care by the crew, who made gallons of hot tea for about fifty peo

ple they had rescued. "When we got into Queenstown we found everything possible being done for us, the military and naval officers assisting our Consul in every way with the greatest kindness and sym-

"I was the only person saved from our table of five in the saloon. There was a splendid young fellow in our party, named Sliva, in the cotton business coming over to Liverpool, who might surely have been expected to battle his way through, but I am afraid he was lost.

"It was an experience no would like to face again, and those who went through it will have a lasting memory of its horror. Why, I re-member on the voyage over remarking that I never saw so many bables and young children on any ship."

Asked what he thought of the life saving appliances on shipboard, Mr. Jeffrey said: "From what I saw, rafts are needed, or something of the sort, that will be released and float of its own accord when the ship goes down. the possibility there are so many chances against than Gillette. they should not be relied upon alto-

TOWN PROMOTION.

by the writer of these articles what as well as a charming actress, now was the biggest obstacle he had to returns to us after a year's triumph meet in his efforts to boom his town. in London, where she has been recog-He replied by giving a fragment of nied and accepted as a sympathetic personal experience.

matter of losses by our merchants for over two years. Mr. Gillette has through bad debts." I organized a been missed from the local boards as simple little system by which the well as Miss Bates; and Miss Doro, merchants were to report to me who has enhanced her reputation by monthly the names of all persons her success in the British metropolis, who were fairly to be considered may be expected to give local playdead beats. the other merchants of the risk they character that brought her the hightook in dealing with these persons, est laurels on the other side of the The thing was perfectly good-on pa-

of the merchants were making these reports which they had agreed to Yet I had reason to believe that they were losing nearly five per cent. on their sales through bad debts.

"Finally I asked one merchant why he had sent me no such names as he had promised to give me. Her replied that after he had lost a hundred dollars on a man, he felt rather desirous to see his competitors take the fellow on so that they, too, would drop another hundred on him." What possible advancement can :

own expect if this spirit prevails? In his anxiety to see his competi-tors suffer, this merchant was cutting nimself off from all chance of getting help from the men in his own line of trade. By this failure of cooperation the merchants continued to suffer, and an appreciable amount was added to the cost of living in the town for all debt paying people.

This illustration was only one of many instances of lack of co-operation between business men of the town referred to. If one set of merchants wanted to close for a holiday, the other set would insist on keeping open. If one element cut out trading stamps, the other would put them in. Merchants would sign agreements circulated by the Board

The city referred to has very unusually good transportation facilities began to think I might be saved town promotion unless there is a cor

No business man likes to move into st my nead to such an extent as to would not be used so freely. In with handles on each end, so I brought erity will do far better to sink their "And so, fellows, my little word of these high cost of living times, it my tank over and caught on to it for own individual ideas and quit throwing sand into the machine

Herman Katz, aged 50, who refus

Dredger Sinks

Cleveland, May 10.-Five men are missing and six were rescued after drifting about for hours when the sandsucker The Junior struck the breakwater in an attempt to negotiate the entrance off East 70th street last midnight.

Two of those rescued may die of exposure. The Junior, guided by lights, was feeling for the entrance when she struck. She sank almost immediately. The boat was owned by the Lake Shore Sand & Gravel company and was on its way from Fairport to Cleveland.

THOUSANDS VISIT U. S. NAVAL CRAFT IN HUDSON RIVER

will be illuminated. It was estimated that 60,000 persons

were feeling that all was up when we visited the fleet yesterday and that saw a trawler in the distance picking 1,000,000 gathered along the shore to ee the warships.
The sailors were betting today on

the result of the race of the 24-oar crew battles to be held in the glare of earchlights some night this week for the cup given the navy by Prince Louis of Battenburg. Prince Louis was first sea lord of the British Admiralty until last October when he resigned and is now a member of privy council of Great Britain. Utah crew now holds the cup.

Frohman's Trio of Stories Here Tonight

A riumvirae of stars-William Gil lette, Blanche Bates and Marie Doro -will make the revival of Victorier Sardou's masterpiece "Diplomacy," at the Park theatre tonight a notable vent in the year's dramatic calendar. Charles Frohman, under whose direction the important revival is made, must have exercised uncommon managerial "diplomacy" himself in bringing together so notable a trio of famous stars for the interpretation of the Sardou masterplece. macy" comes here direct from long runs in New York, Philadelphia, Boston and Chicago where this revival has delighted the present generation of theatergoers who have never had an opportunity of seeing the celebrated Sardou play before.

Mr. Gillette, as the blase, worldly wise and keen-scented secretary of the British Legation at Paris, has a role for which he ought to be ideally fitted. Certainly nobody could test the possibilities of this part better Blanche Bates as the the lifeboats working properly that "Countess Zicka," the sinuous Russian spy who steals the tracing of the tar is likewise fitted with a part worthy of her fine gifts for subtle act-A Board of Trade man was asked mired as a stage beauty in the past "The first thing I took up when Each of these three players has I begun on this job," he said, "was the been absent from the Bridgeport stage Then I was to notify goers something of a revelation in a

I found after a little that very few BELGIAN RELIEF FUND TOTALS SIXTY MILLIONS

New York, May 10 .- The latest statement issued by the commission for relief in Belgium places the total of the cash and cargoes contributed for distribution by the commission at \$60,644,355. This includes an estimate of the cargoes arranged for delivery this month. The foodstuffs and clothing amount to over 674,000 tons.

FUNERAL DESIGNS AND BOUQUETS JOHN RECK & SON

AT MOLLAN'S NEW MODELS

In Women's Low Shoes and smart summer boots of superior grade

WOMEN'S

Fine Boots and Low Shoes In Latest Styles \$2.00

and \$2.50 DRESSY WHITE SHOES AND FANCY FOOTWEAR

FOR CHILDREN ANATOMIK SHOES FOR FOOT SUFFERERS

W.K. Mollan 1026 MAIN ST.

We have never offered bigger and better values than at the present time. Many of the manufacturers needed cash, we had it and made heavy purchases in all lines of RELIABLE furniture at savings of from 10 per cent. and in some instances 33 1-3 per cent. This we give the trade. THINK OF IT.

To those contemplating furnishing a home, we invite you to make our store your shopping center. Use our prices for comparison. You are not obliged to buy because you look.

SPECIAL PRICES AND TERMS ON COMPLETE OUTFITS.

REFRIGERATORS

LIKE CUT \$14.95

REGULAR PRICE \$19.50



Enamel Lined Side Icer, 30 in. deep, about 65

\$14.95

PURE

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HICKORY

Hotel and Restaurant Proprietors. Take Notice-12-1-2 dozen Imported Bent Wood Chairs bought from Thornett. Special prices on application.

JOHN F. FAY

610 FAIRFIELD AVENUE

Furniture Dealer, Upholsterer and Cabinet: Maker, Superior Fabrics for Furniture and Draperies. Tel. 74

Thoroughly Screened Coal QUALITY GUARANTEED

NUT..... @ \$6.75 PER TON STOVE OR EGG... @ \$6.50 PER TON

25c LESS PER TON FOR CASH

THE WHEELER & HOWES CO.

1221 MAIN STREET. East End Congress St. Bridge.

Sprague Ice & Coal Co DEALERS IN

ANTHRACITE AND BITUMINOUS COAL EAST END E. WASH. AVE. BRIDGE Tel. 4673-4674

CERTIFIED NATURAL COAL HAND SCREENED BLOCK AND VOO For GRATES KINDLING

THE NAUGATUCK VALLEY ICE CO. Main Office & Plant, 421 Housatonic Ave. Tel. 597, 59

NEW PICTORIAL REVIEW **PATTERNS** Here are two of the best sellers in New York The New Corsage Waist and the Sectional Skirt There are a dozen special novelties for you to choose from at the Pattern Counter. Only in PICTORIAL REVIEW **PATTERNS** can you obtain these novelties. The New FASHION BOOKS MAY Fashions now on sale.

THE SMITH-MURRAY CO. BRIDGEPORT, CONN.